

# Our Whys

## Vision

To be a Leader in providing excellent innovative Customer support services in Zambia.

## Mission

To provide innovative customer support services that deliver the best experience for our clients through a Motivated Workforce.

## Goal

To be the number one provider of excellent customer services in Africa by 2026.

- ◆ Growing shareholders value
- ◆ Affable customer experience
- ◆ Provide excellent career opportunities
- ◆ Strategic information partnerships

## Values

- ◆ Innovative
- ◆ Courtesy
- ◆ Reliability
- ◆ Excellence
- ◆ Accountability
- ◆ Teamwork
- ◆ Empathy



# Always CHEER UP!

